

MILE HIGH mamas

Summer Camp Advertising

MileHighMamas.com is the trusted source for moms and Colorado's top-ranked social-media community that connects summer camps with moms and their kids. Our advertising packages have been custom designed to get your message in front of the right people. MileHighMamas.com is top rated on Google for summer camp-related searches, has a high level of trust with moms and reaches over 41,000 people a month, with the vast majority being moms with children who are of camp age.

Below you will find advertising packages that can meet the needs of any Colorado summer camp. Give us a call today to get your advertising started!

Stats at a Glance

- 70,000+ page views per month
- 3,600 weekly opt-in newsletter subscribers
- 9,000+ Twitter followers
- 15,500+ Facebook fans
- 1,000+ Instagram followers
- 41,000+ unique visitors per month
- Google page #1 ranking for 'Colorado Summer Camp'



Where We've Been



Advertising Packages

Premium Summer Camp Package

Sponsored blog post (client provided), featured inclusion in summer camp directory and social media promotion on Twitter and Facebook (limited availability): \$150

A la Cart Advertising

Let us customize a package for you!

- Featured inclusion in summer camp directory: \$25
- Ultimate summer camp package: blog post/camp review, giveaway, newsletter, social media & featured camp directory listing: \$325
- Newsletter sponsorship ad: \$50
- 10,000 banner ad impressions: 728x90 (\$150), 300x250 (\$125) & 160x600 (\$90)

Start Reaching Denver Moms Today!

Email: themilehighmamas@gmail.com

Phone: 720-548-0071

What We Help Our Camps Do

- We put your message in front of Colorado moms. Our moms on average control 85% of the household income and make a majority of the summer camp, family travel and spending decisions.
- If approved, Colorado's most trusted moms review & write about your camp & services.
- We put your message where moms make their buying decisions. 87% of moms use the web regularly and 60% of their online conversations include a mention of brands or products.
- Start conversations and word-of-mouth to build your brand through mommy blogger advertising.

About Amber

Amber Johnson founded Mile High Mamas in September 2007 and comes from a background in journalism and public relations. She has been a columnist for the Denver Post's \$SMART section and was Microsoft Office's accredited blogger at the 2010 Vancouver Olympic Games. She regularly works with top brands such as Disney, Ford, The Broadmoor, Staples, 9News, Colorado Ski Country and Target and also freelances as a family travel writer and spokesperson.